



## UNITED STATES PATENT AND TRADEMARK OFFICE

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Bib Data Sheet

CONFIRMATION NO. 9203

SERIAL NUMBER 09/731,115	FILING DATE 12/06/2000 RULE	CLASS 725	GROUP ART UNIT 2611	ATTORNEY DOCKET NO. UV-174
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## APPLICANTS

M. Scott Reichardt, Tulsa, OK;  
 W. Benjamin Hemington, Tulsa, OK;

\*\* CONTINUING DATA *Y/N A4*

THIS APPLN CLAIMS BENEFIT OF 60/170,060 12/10/1999

\*\* FOREIGN APPLICATIONS *None A4*

## IF REQUIRED, FOREIGN FILING LICENSE

GRANTED \*\* 02/05/2001

Foreign Priority claimed	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no	STATE OR COUNTRY OK	SHEETS DRAWING 29	TOTAL CLAIMS 84	INDEPENDENT CLAIMS 12
35 USC 119 (a-d) conditions met	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance				
Verified and Acknowledged	<i>AM2</i>	<i>A4</i>			
	Examiner's Signature	Initials			

## ADDRESS

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## TITLE

Systems and methods for coordinating interactive and passive advertisement and merchandising opportunities

FILING FEE RECEIVED 2582	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit _____
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